

HYBRID CONGRESS



Organized by
The Greek
Tunnelling
Society (GTS)



WTC 2023 • ATHENS
ITA - AITES



ITA-AITES WTC 2023

Expanding Underground

knowledge & passion
to make a positive
impact on the world

**SPONSORSHIP
& EXHIBITION
OPPORTUNITIES**

12-18 May

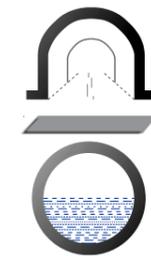
Megaron Athens
International
Conference Centre
(MAICC)
GREECE



www.wtc2023.gr



Your host for
the Congress



**The Greek
Tunnelling
Society (GTS)**

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This document presents the range of sponsorship & exhibition opportunities associated with WTC2023. For ease of reference, the information in this document is organized in the following sections:

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Invitation to WTC2023

Dear Colleagues and Friends of the Tunnelling and Underground Space family,

It is with great pleasure that the Greek Tunneling Society (GTS) invites you to the World Tunnel Congress 2023 that will be held in Athens, Greece, from the 12th to the 18th May 2023.

Athens, a vibrant modern European capital situated by the Aegean Sea, is an ideal location for international conferences. Following the unprecedented circumstances that the pandemic caused, timeless Athens sounds like the ideal conference host city, thanks to the pleasant climate conditions during mid-May and its unique blend of history, art, culture, lifestyle and entertainment.

The theme of WTC2023 **“EXPANDING UNDERGROUND”**, will focus on the **Knowledge and Passion** that our industry offers **to Make a Positive Impact on the World**. Rapid urbanization, natural hazards, climate change and extreme weather phenomena, sustainable energy geo-resources, people’s mobility and transportation of goods, are first-priority demanding challenges that the globe is facing. Therefore, cities’, infrastructure and logistics expansion towards underground provide very often unique alternatives but also safe, sustainable and green solutions, facilitating the transformation of millions of people’s lives into a more resilient lifestyle.

WTC 2023 in Athens will highlight the multiple advantages and solutions that underground space can provide, at the prospect of a whole new era of smart technology where sophisticated “digital tools” change investigation, design, construction and operation methods and strategies rapidly. WTC 2023 will additionally provide an ideal opportunity to showcase recent innovations and the perspective of technology to further efficiently upgrade underground infrastructure assets, transforming the industry and the societies it serves.

After tolerating while within a pandemic, for almost two years, the necessary social distancing, the lockdowns and the long-lasting travel restrictions, the need to hold a conference with a physical presence has become a great desire for all of us and we look forward to this moment with great anticipation. Whereas technology allowed us to keep linked, the in-person, face-to-face, communication for scientific, business, social and all other kind of issues remains irreplaceable.

The exhibition and sponsoring opportunities which are presented hereafter include several packages and have been tailored to offer a variety of promotion opportunities. Moreover, while we are preparing for an in-person WTC2023 participation, there will be an option for a virtual participation in order to make sure that any unforeseen situation won’t surprise us again.

We are pleased to invite you to become a partner of the success of the WTC2023 and we are looking forward to welcoming you in Athens.

Ioannis Fikiris
Chair of the Organizing Committee WTC2023

Nikolaos Roussos
President of the Greek Tunneling Society (GTS)



About Us



GREEK TUNNELLING SOCIETY

The Greek Tunnelling Society (GTS), founded in 1995, is the established and official representative of Greece in the International Tunnelling Association (ITA-IATES). GTS is a nonprofit body and aims to promote the key advantages of tunnels and Underground structures from technical, environmental, social and economic point of view. The steering board of the GTS consists of 7 members, while the body of the GTS has more than 200 members.

The main objectives of the GTS are:

- » To inform the Greek engineering community (individuals, companies, public sectors etc.) for the key advantages of the Underground structures and Underground development.
- » To develop methods and/or update the existing ones for a more efficient design, construction, supervision and maintenance of Underground structures.
- » To record and communicate technical information, knowledge and experience about Tunnelling and Underground structures.
- » To disseminate information related to the development and implementation of new technologies, methods and innovations of Underground projects.
- » To work with the responsible state authorities for drawing up regulations, specifications, recommendations etc.
- » To organize visits to relevant construction sites in Greece and abroad.



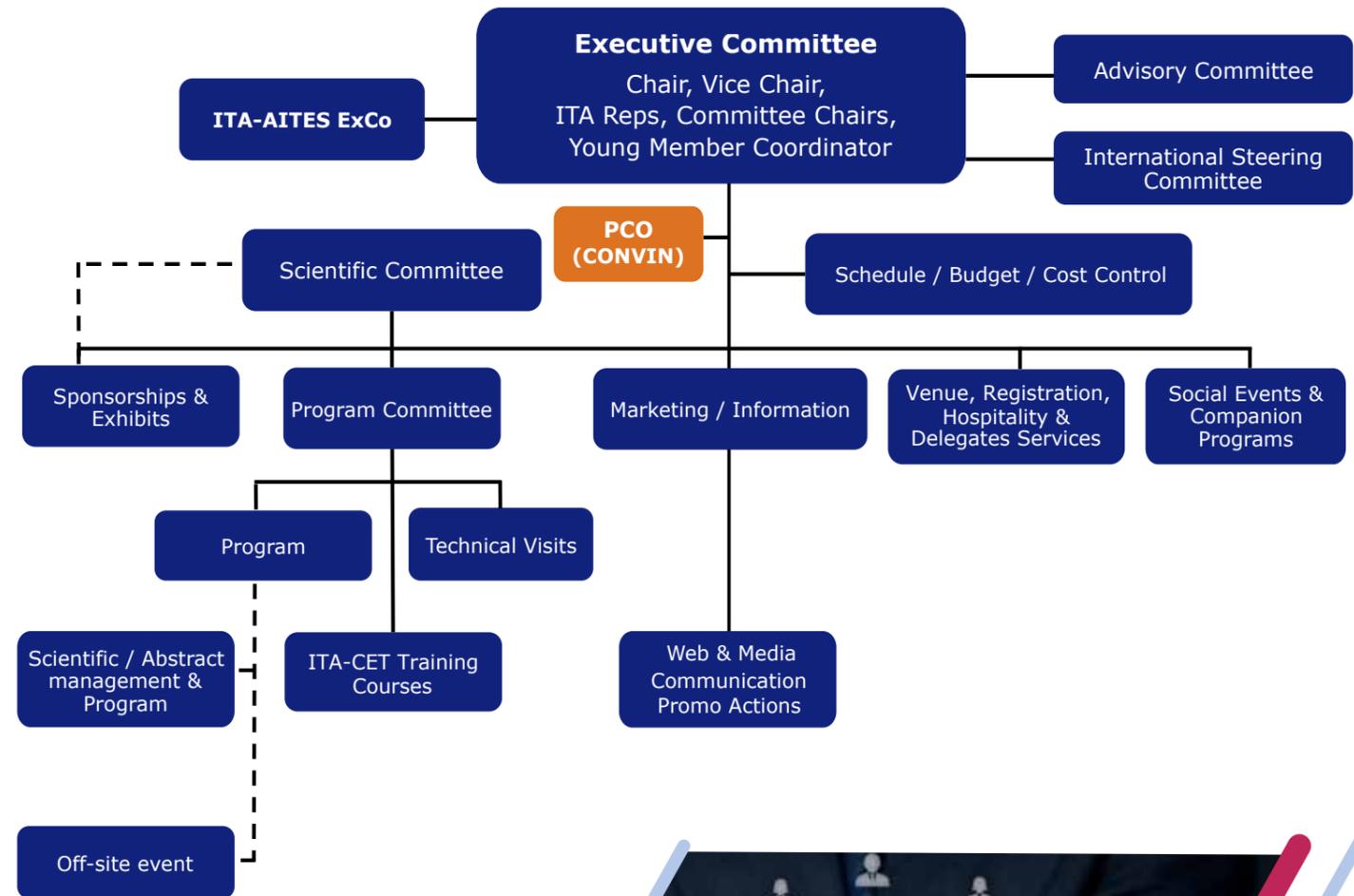
ITA-AITES

The International Tunnelling and Underground Space Association (ITA) is the leading international organization promoting the use of tunnels and underground space through knowledge sharing and application of technology. ITA represents all aspects of tunnel and underground space planning, design, and construction.

Since its establishment in 1974, ITA has encouraged the use of the subsurface and has promoted advances in planning, design, construction, maintenance and safety of tunnels and underground space. Currently, ITA gathers 78 Member Nations and more than 260 Corporate or Individual Affiliate Members.

ITA holds, its General Assembly Meeting and the World Tunnel Congress (WTC) in a different Member Nation, each year.

Organizational Chart



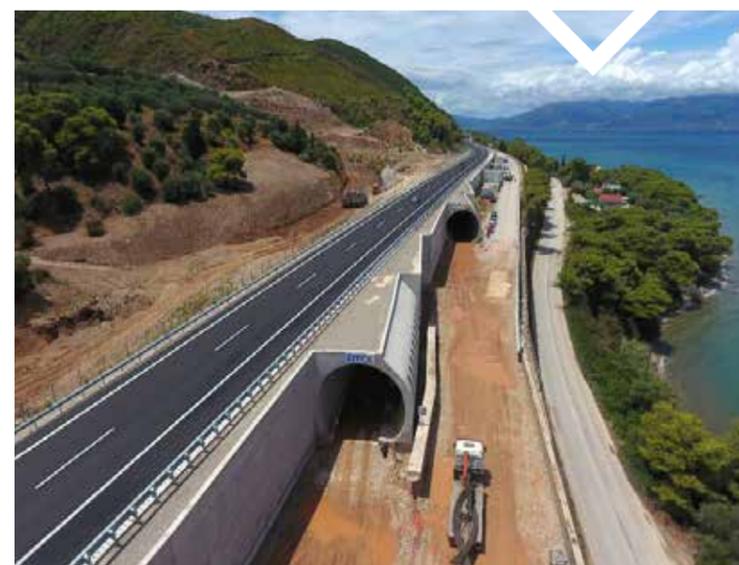
Executive Organizing Committee



- Ioannis Fikiris** ♦ *Principal Design Manager at EDAFOS Engineering Consultants S.A. / ex-President of GTS*
Chair of the Organizing Committee
- Ioannis Bakogiannis** ♦ *Former Head of Concession Transport Infrastructure Directorate / ex-President of GTS*
Organizing Committee co-Chair
- Nikolaos Roussos** ♦ *Principal Geotechnical and Tunnel Engineering Consultant*
President of Greek Tunnelling Society
- Prof. George Anagnostou** ♦ *Tunnelling - Geotechnical Engineering Division, ETH Zurich, Switzerland*
Scientific Committee Chair
- Prof. Vassilis Marinou** ♦ *Associate Professor NTUA, School of Civil Engineering / Vice President IAEG*
Program Committee co-Chair
- Prof. Andreas Benardos** ♦ *Associate Professor NTUA, School of Mining Eng & Metallurgy / Member GTS*
Program Committee co-Chair
- Evangelos Pergantis** ♦ *Civil Engineer ATTIKO METRO S.A. / Treasurer of GTS*
Schedule - Budget - Cost Control Chair
- Dr. George Dounias** ♦ *V. Prof. Imperial College, London / Director at EDAFOS S.A. / ex-President of GTS*
Sponsorships & Exhibits Committee Chair
- Dimitrios Alifragis** ♦ *Civil Engineer ATTIKO METRO S.A. / Vice President of GTS*
Technical Visits Committee co-Chair
- Dr. Paraskevi Yiouta-Mitra** ♦ *Teaching & Research Associate NTUA / School of Mining Eng & Metallurgy*
Technical Visits Committee co-Chair
- Prof. Chrysothemis Paraskevopoulou** ♦ *Assistant Professor University of Leeds / ITACUS / ITA-CET / ITAY*
ITA-CET Training courses Committee Chair & Young Members group coordinator
- Dr. George Leoutsakos** ♦ *Mechanical Engineer ATTIKO METRO S.A.*
Logistics and Venue Supervision Committee Chair
- Marilia Balasi** ♦ *Civil Engineer, Tunnel Design Project Manager at Omikron Kappa Consulting S.A.*
Marketing / Information Committee Chair

- Dr. George Proutzopoulos** ♦ *Geotechnical & Tunnel Engineering Consultant at Omikron Kappa Consulting S.A.*
Web & Media Communication Committee Chair
- Prof. Konstantinos Kiritopoulos** ♦ *Associate Professor NTUA, School of Mechanical Engineering*
Registration, Hospitality & Delegates Services Chair
- Dr. Dimitrios Litsas** ♦ *Senior Tunnel Engineer at Mott MacDonald*
Social Program Committee Chair
- George Doulkas** ♦ *Tunnel Design Manager at STRABAG UK*
Young Members group coordinator
- Olivier Vion (France)** ♦ ITA Executive Director
- Prof. Jinxiu (Jenny) Yan (China)** ♦ ITA-AITES / President
- Prof. Tarcisio B. Celestino (Brazil)** ♦ ITA-AITES / Past-President
- Lars Babendererde (Germany)** ♦ ITA-AITES / First Vice-President
- Prof. Arnold Dix (New Zealand)** ♦ ITA-AITES / Vice-President
- Randal Essex (USA)** ♦ ITA-AITES / Vice-President
- Giuseppe Lunardi (Italy)** ♦ ITA-AITES / Vice-President
- Abidemi Agwor (Nigeria)** ♦ ITA-AITES / Executive Council Member
- Hamdi Aydin (Turkey)** ♦ ITA-AITES / Executive Council Member
- Prof. Hangseok Choi (Korea)** ♦ ITA-AITES / Executive Council Member
- Jeyatharan Kumarasamy (Singapore)** ♦ ITA-AITES / Executive Council Member
- Dr. Andres Marulanda (Colombia)** ♦ ITA-AITES / Executive Council Member
- Prof. Jamal Rostami (Canada)** ♦ ITA-AITES Executive Council Member
- Gerard Seingre (Switzerland)** ♦ ITA-AITES / Treasurer
- Soren Eskesen (Denmark)** ♦ ITA-AITES / Executive Council Member

Scientific Counselor
em. Prof. Theodosios Tassios
National Technical University of Athens



General Information



Congress Dates

The Congress Dates are: **Fri 12 - Thu 18 May 2023**



Congress Venue

The Megaron Athens International Conference Centre (MAICC)
Vass. Sofias & Kokkali 115 21 Athens (Greece)
www.maicc.gr



Hybrid/ Virtual Performance

During Congress Days through a 3D Virtual Platform.



Language

English is the official language of the Congress.



Professional Congress Organizer

CONVIN S.A. K. Varnali 29, 15233 Chalandri, Athens
Tel.: +30 210 6833600
www.convin.gr



Sponsorship & Exhibition Management

CONVIN S.A
e-mail: sponsorship@wtc2023.gr

About the Host City - Athens

A bustling and cosmopolitan metropolis, Athens is the centre of the economic, financial, industrial, political and cultural life in Greece. Located at the crossroads of three continents, the capital of Greece with an overall population of close to 5 million people has often been the melting pot of many cultures. Characterized by the spirit of hospitality, the host city embraces every guest with a warm welcome. Athens is an ideal congress destination, combining state-of-the-art infrastructures, excellent congress facilities and easy access from all over the world with world-class cultural attractions, modern amenities and diverse entertainment.

Few "hot" features of Athens

1. **Athens International Airport (AIA)** "Eleftherios Venizelos", is one of the fastest-growing airports globally.
2. **Best Value:** A privileged geographical location at the crossroads of three continents offers easy and affordable access.
3. **Meeting Facilities:** Athens boasts a variety of state-of-the-art meeting venues, conference hotels and unique social event venues which can be tailored to every need.
4. **Transportation:** State-of-the-art transport network including metro, bus, tram, train, trolleybus, taxis and expansive highways.
5. **Accommodation:** More than 30.000 rooms at approximately 650 hotels in a constantly developing sector.
6. **Know How:** One of the top 24 most popular meeting destinations worldwide, according to ICCA (International Congress and Convention Association) rankings.
7. **A City to Thrill:** Lively nightlife, world-famous Mediterranean cuisine, make up Athens a unique entertainment scene. Its contemporary urban vibe caters to every segment of the tourism market. From landmark venues to indie hubs, Athens guarantees authentic nightlife experiences.
8. **Culture Shots:** World-famous museums and UNESCO sights go hand-in-hand offering a vibrant contemporary urban experience.
9. **A Sunny Disposition:** With an average daylight of 8-9 hours, famous mild climate and incredible blue skies, Athens will entice you with its atmosphere.
10. **Athens Riviera:** Get away from the bustling city center to the glorious Athens Riviera in under 30 minutes.
11. **Safe Location:** Greece is among the World Safest Countries, taking into consideration all kind of threats such as mugging, crime, road death toll, occurrence of terrorist attacks and wars.

Congress Venue

The Megaron Athens International Conference Centre (MAICC), is one of the finest conference venues in Europe. MAICC is located in the city centre, offers a stunning environment, exceptional aesthetics, cutting-edge technology. The Megaron has ample choice of hall size and style for plenary and parallel sessions. It also has dedicated exhibition space and multileveled sweeping foyer areas.



The Latest History of WTC Congresses



2015

Dubrovnik, Croatia
22 - 27 May 2015

- 1500 delegates
- 71 countries
- 50 technical sessions



2016

San Francisco, USA
22 - 27 April 2016

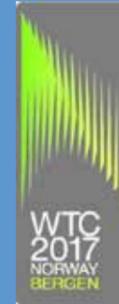
- 2300 delegates
- 54 countries
- 312 presentations



2017

Bergen, Norway
9 - 14 June 2017

- 1500 delegates
- 52 countries



2018

Dubai, HAE
21-25 April 2018

- 1500 delegates
- 68 countries



2019

Napoli, Italy
3-9 May 2019

- 2500 delegates
- 70 countries



2020

VIRTUAL CONFERENCE
11 - 17 September 2020





Draft Program Overview



TIME	FRIDAY 12 MAY 2023	SATURDAY 13 MAY 2023	SUNDAY 14 MAY 2023	MONDAY 15 MAY 2023	TUESDAY 16 MAY 2023	WEDNESDAY 17 MAY 2023	THURSDAY 18 MAY 2023					
MORNING	ITA-CET Training Course Registration						All day Technical tours					
	ITA-CET Training Courses	ITA-CET Training Courses	ITA-AITES ExCo Meeting	ITA General Assembly	Opening Ceremony	ITA Open Session 1		Technical Sessions	Young Members General meeting			
	Coffee Break	Coffee Break	Coffee break	Coffee break	Coffee break	Coffee break		Coffee break	Coffee break			
	ITA-CET Training Courses	ITA-CET Training Courses	ITA-AITES ExCo Meeting	ITA General Assembly	Opening Ceremony & Keynote Lecture	ITA Open Session 2		Technical Sessions	Young Members General meeting			
Lunch break	Lunch break	Lunch break	Lunch break for ITA Member Nations Delegates	Lunch break	Lunch break	Lunch break		Lunch break				
AFTERNOON	ITA-CET Training Courses	ITA-CET Training Courses	ExCo Meeting / Committee Chairs / WGs Animateurs Meeting	WG Meetings	Technical Sessions	WG Meetings		Technical Sessions	ITATECH Steering Board Committee	Technical Sessions	ITA General Assembly	
	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break		Coffee break	Coffee break	Coffee break	Coffee break	
	ITA-CET Training Courses	ITA-CET Training Courses	ExCo Meeting / Committee Chairs / WGs Animateurs Meeting	WG Meetings	Technical Sessions	WG Meetings		Technical Sessions	ITATECH Activities	ITACET Activities	Technical Sessions	ITA General Assembly
												Closing Ceremony
EVENING	ITA-CET Dinner	ITA President's Reception	WTC 2023 Welcome Reception	ITAtch Dinner	ITA Young Members Event	Candidature Member Nations Event		Congress Gala Dinner				



Main Topics of the Congress

- **Knowledge & Passion to Expand Underground for Sustainability and Resilience**
underground solutions; environmental protection; smart tunnels; cost-benefit analysis; future challenges in underground construction
- **Geological, Geotechnical Site Investigation and Ground Characterization**
geological; geotechnical analysis; ground conditions; face mapping; uncertainty management; 3D geo modelling; geophysical applications; GIS systems; GBR
- **Planning and Designing of Tunnels and Underground Structures**
planning; modelling; numerical analysis; seismic design; temporary and final support; water-proofing; construction cost; value engineering
- **Mechanised Tunnelling (and microtunnelling)**
tbn tunnelling, roadheader and/or other mechanised tunnelling; segmental lining design and manufacturing; machine design for soft ground or rock tunnelling; performance; microtunnelling
- **Conventional tunnelling, Drill-and-blast applications**
conventional tunnelling; excavation by drill-and-blast; shaft design and construction; explosive's design; vibration control; grouting/pre-injections
- **Tunnelling in challenging conditions, Case histories and lessons learned**
urban tunnelling; archaeological issues; long tunnels in great depth; challenging underground projects; international case studies; failures/ successes and lessons learned; immersed/ under- water/ floating tunnels; construction cost
- **Innovation, Robotics and Automation**
innovative solutions; autonomous systems; robotics in construction; advanced instrumentation; communication and positioning; lidar applications; real time monitoring – scanning; automation in e/m systems;
- **BIM, Big Data and Machine Learning Applications in Tunnelling**
building information modelling in tunnels; applications and case studies; big data management and utilization; ML applications in design and construction
- **Safety, Risk and Operation of Underground Infrastructure**
operational safety and maintenance enhancement through AI; operation optimization through interactive tunnel systems and vehicles; health and safety in construction; safety and security of underground facilities; fire and emergency events; evacuation; risk assessment; maintenance and operation
- **Contractual Practices, Insurance and Project Management**
contracts; insurance of tunnels/contractors; life cycle asset management; project management of complex projects; cost management; valuation

Reasons to Attend

WTC is the leading conference for international collaboration and growth, uniquely tailored for a tunnelling audience. The international nature of the conference and its plethora of exhibitors classified it as the top performing conference in the industry. For individuals and organisations alike, here are some of the top reasons why **WTC 2023** cannot be missed:



Growth and Success

Help ensure the future growth and success of your career and organization by attending the premier annual tunnelling event. Take some time to break away from the daily routine and surround yourself with thought provoking speakers and technical sessions that will have you thinking outside the box. Immediately put to use all of the fresh ideas and strategies you've learned – and positively affect your bottom line.

Educational Opportunities – Industry Expertise

Immerse yourself in six unique days of numerous Technical Sessions and ITA bespoke courses on the latest tunnelling topics. Chosen for their contribution to the tunnelling industry, insight and ability to connect with the audience, our speakers will broaden your horizons and provide latest trends and knowledge that you can use in your day-to-day operations.

An All Encompassing Experience

More is better – this is the preferred international tunnelling event that offers a hands-on experience on the latest products and most advanced solutions in the global market, all the while our A-list speakers are poised to show how you and your company can advance in the tunnelling and underground construction industry. This WTC is the place to deep dive into advanced subjects by attending technical sessions led by the brightest minds in the tunnelling industry.

Attend, Network, Engage

There is no better place than the WTC to network with thousands of attendees from all around the world. Nowhere else can you connect with such a diverse audience of underground construction professionals in such an enjoyable way. Engage with the other attendees at our opening night reception, lunches, networking events and refreshment breaks, while admiring the luxurious Congress venue "Megaron - The Athens Concert Hall". Do not forget your business cards!

Real Value. Measurable ROI - Improve Your Team

Engage in discussions on real-life project performance. By keeping the conference focused, we bring together greater developmental opportunities and keep your conference learning experience dedicated only to the issues that matter most. Share your newfound knowledge with your co-workers, management team and recruits, and watch your company soar!

Reach Customers

Be promoted in an international environment, reach - as a sponsor or an exhibitor - thousands of potential customers and interact with highly focused, on the activities of your business, delegates.

Fill Yourself with Memories

Being in Athens and walking around the city is like visiting an open-air museum, with some of the most impressive ancient monuments appearing at every turn. "The Acropolis", "The Temple of Olympian Zeus", "The Panathenaic Stadium", "The Herod Atticus Odeon", "The Academy of Athens" and so on. So don't forget your comfy pair of shoes and let's set out to discover all those must-see Athens landmarks – and when you get hungry there will be countless ways to enjoy the famous Greek cuisine at restaurants or at waterfront traditional tavernas serving just-out-of-the-net seafood.

Indulge Yourself

After tolerating while within a pandemic, the necessary social distancing, the lockdowns and the long-lasting travel restrictions, here is the time to get together again. Hence, feel free to recommence travelling and consider combining your professional activities during the pleasant late spring season with leisure by either offering yourself some time to relax while swimming into the deep blue sea or by exploring some out of the numerous Greek cultural heritage sites.

Sponsorship Opportunities for Major Sponsors



Entitlements

High visibility of sponsor logo throughout the Congress	Diamond	Platinum	Gold	Silver	Additional Benefits for all Main Sponsors (through the Virtual 3D Platform)
Company logo on all printed material, link to the Congress website, venue signage	✓	✓	✓	✓	- Company Logo to all E-materials and through Virtual Platform Branding
Highlighted listing of the company in the congress app	✓	✓	✓	✓	
Promotional mail blast	1	1	—	—	
Social Media Post	1	—	—	—	
Company logo displayed at the beginning/end of sessions	✓	✓	✓	✓	
Internal pages advert in the Official Congress Program	2 full pages	1 full page	1 half page	—	- (Same Advert) visibility through the official E-Program
Company leaflets/flyers/giveaways (provided by Company) in Congress bags	2 items (provided by Company)	1 item (provided by Company)	—	—	
Complimentary exhibition (space only) area	36 sqm	18 sqm	9 sqm	—	- Company logo at the Sign-In Page and at the Lobby of the 3D Virtual Platform - Company name/logo at the Exhibition through a self-standing desk, including live chat opportunity with delegates through the Virtual Platform - Special offer of a 3D booth in the Virtual 3D Platform, at a cost of €2000, including an increased number of branding options:
Complimentary full registrations	7	4	2	—	7 branding options 5 branding options 4 branding options
Complimentary exhibitors' passes	4	2	1	—	3 virtual full registrations 2 virtual exhibitor pass 1
Complimentary tickets for the Gala Dinner	4 tickets	2 tickets	—	—	
	> € 75.000	€ 50.000	€ 30.000	€ 14.000	
	VAT not included				

Welcome Hanging Banner (at Venue Facade) cost € 25.000
(opportunity offered only for Diamond Sponsors)

Other Sponsorship Opportunities



Selection of Sponsorship Opportunities \geq €14.000 will result in acknowledgment of the Sponsor, in the corresponding amount category (i.e Silver/ Gold etc). This is not extended to include the benefits of major sponsorship packages.



Technical Services

Sponsorship Opportunities	Cost *	Entitlements	Additional Benefits (through the Virtual 3D Platform)
Congress App EXCLUSIVE SPONSORSHIP	€ 15.000	The mobile app provides a complete and interactive overview of the Congress, including the scientific program, venue maps & social interaction. It provides delegates with the possibility to watch the congress from their mobile or tablet, create a personalized program, review e-posters, communicate with other delegates (through messages or video calls) and much more...	Company Logo at the Virtual Platform (through dedicated "Congress App" banner on the Sign-In page)
Promotional Mail Blast UP TO 5 UNIQUE MAIL BLAST	€ 1.500	- The Sponsor shall provide the promotional mail blast ready for sending in .jpg and .html format. - Mail Blast will be sent by the organizers to registered participants.	
Social Media UNLIMITED	€ 1.000	Post 1 sponsor content in: LinkedIn • Facebook • Instagram • Twitter and link to Sponsors website	Company Logo at the Virtual Platform (through a banner on the Sign-In page)
Charging Station 4 STATIONS AVAILABLE Exclusive Sponsorship for each station	€ 4.000	- A special construction with different recharge plugs for devices will be placed in the area. - Sponsor's logo visible in the device charger area for the whole duration of the Congress.	
Self-Check in / Internet Area EXCLUSIVE SPONSORSHIP	€ 10.000	Sponsor's logo in the self check-in & internet area for the whole duration of the Congress.	
Speakers' Preparation Area EXCLUSIVE SPONSORSHIP	€ 8.500	- Sponsor's banner / branding in the Speakers' Preparation Area for the whole duration of the Congress. - Sponsor's logo on PC/laptop screens.	- Company Logo at the Virtual Platform (through a banner on the Sign-in page) - Company Logo at the rehearsal virtual room of the Platform
E-poster Area EXCLUSIVE SPONSORSHIP	€ 15.000	Sponsor's banner / branding in the E-poster area for the whole duration of the Congress.	- Company Logo at the Virtual Platform (through banner on the Sign-in page) - Company Logo at the E-Poster Gallery of the Platform
Wi-Fi EXCLUSIVE SPONSORSHIP	€ 15.000	- Sponsor's logo at the venue signage (min. 5 signs) with special acknowledgement for Wi-Fi provision. - Acknowledgement in final Congress program and on Congress APP. - To access Congress Wi-Fi network, guests will type a password (customized by the Sponsor).	Company Logo at the Virtual Platform (through dedicated- unique "Wi-Fi" banner at the Sign-in page)

* VAT not included

Virtual Only Options

Sponsorship Opportunities	Cost	Benefits (through the Virtual 3D Platform)
Virtual Sponsored Sessions 3 SESSIONS AVAILABLE WTC2023 to approve agenda/topics	€ 7.000	- Company Logo at the Virtual Platform (through a banner on the Sign-in page) - Virtual Hall Provision - Logo on the session information - Opportunity to upload a video and an e-brochure - Link to the sponsor website

Other Sponsorship Opportunities



Selection of Sponsorship Opportunities \geq €14.000 will result in acknowledgment of the Sponsor, in the corresponding amount category (i.e Silver / Gold etc). This is not extended to include the benefits of major sponsorship packages.

Congress Material

Sponsorship Opportunities	Cost *	Entitlements	Additional Benefits (through the Virtual 3D Platform)
Congress Bag EXCLUSIVE SPONSORSHIP	€ 15.000	Congress logo and Sponsor's logo printed on the Congress Bag, distributed to all delegates.	- Company Logo at the Virtual Platform (through a banner on the Sign-in page) - Congress logo and Sponsor's logo on the Congress E-Bag, available at the lobby / secretariat area of the 3D Platform
Pocket Program EXCLUSIVE SPONSORSHIP	€ 9.000	- This pocket size program contains the scientific program along with all useful information related to the congress program. - Sponsors' adv will be included as a back cover page of the pocket program, which will be distributed to all delegates.	- Company Logo at the Virtual Platform (through a banner on the Sign-in page) - E- Pocket Program incl. Sponsors' back cover page adv (uploaded in the virtual platform)
Congress Notepads EXCLUSIVE SPONSORSHIP	€ 4.000	Congress logo and Sponsor's logo printed on notepads (inserted in each Congress bag).	- Company Logo at the Virtual Platform (through a banner on the Sign-in page)
Congress Pens EXCLUSIVE SPONSORSHIP	€ 4.000	Congress logo and Sponsor's logo printed on pens (inserted in each Congress bag).	
Congress Lanyards EXCLUSIVE SPONSORSHIP	€ 8.000	Congress logo and Sponsor's logo printed on the lanyards given along with badge to all delegates.	
Water bottles (estimation nr 2500 bottles 0,5lt) EXCLUSIVE SPONSORSHIP	€ 8.500	Congress logo and Sponsor's logo printed on metal water bottles (given to all delegates).	

Social Opportunities

Sponsorship Opportunities	Cost *	Entitlements	Additional Benefits (through the Virtual 3D Platform)
Coffee Breaks 3 (1 SPONSOR PER DAY) • 15-16-17 MAY 2023	€ 5.000	- Sponsor's logo displayed in various high visibility foyer locations where both coffee and lunch will be served.	- Company Logo at the Virtual Platform (through a banner on the Sign-in page)
Standing Lunches 3 (1 SPONSOR PER DAY) • 15-16-17 MAY 2023	€ 9.000	- Catering Staff uniforms will be decorated with a colorful badge of the Sponsor's logo.	- Company video of 3 minutes playing during the sponsored day Break
Welcome Cocktail EXCLUSIVE SPONSORSHIP • 14 MAY 2023	€ 14.000	- Sponsor's logo displayed in various high visibility foyer locations where Welcome Cocktail will be served. - Catering Staff uniforms will be decorated with a colorful badge of the Sponsor's logo.	- Company Logo at the Virtual Platform (through banner on the Sign-in page) - Live Streaming of the Welcome Cocktail including branding of the session on the Virtual Platform (Company Logo)
The Conference Dinner Ride EXCLUSIVE SPONSORSHIP	€ 5.000	Sponsor's logo displayed: on the front & rear bus windows and on seat's headrest.	- Company Logo at the Virtual Platform (through banner on the Sign-in page)
General Assembly (G.A.) lunch OPPORTUNITY GIVEN ONLY TO PLATINUM SPONSORS	€ 6.500	- Sponsor's logo displayed in various high visibility foyer locations where both coffee and lunch will be served during the breaks of the G.A. - Catering Staff uniforms will be decorated with a colorful badge of the Sponsor's logo.	- Company Logo at the Virtual Platform (through banner on the Sign-in page) - Company Logo at the Session included in the Timeline of the Virtual Platform
Greek Specialties Taste Corner 3 (1 SPONSOR PER DAY) • 15-16-17 MAY 2023	upon request	Sponsor's logo will be included in the dedicated area, where delegates will have the chance to take a break and taste Greek traditional products.	- Company Logo at the Virtual Platform (through banner on the Sign-in page)

* VAT not included

Other Sponsorship Opportunities



Selection of Sponsorship Opportunities \geq €14.000 will result in acknowledgment of the Sponsor, in the corresponding amount category (i.e Silver / Gold etc). This is not extended to include the benefits of major sponsorship packages.



Advertisement

Sponsorship Opportunities	Cost *	Entitlements	Additional Benefits (through the Virtual 3D Platform)
Conference Bag Insert UNLIMITED	€ 2.500	Sponsor's promotional material will be inserted in each Congress bag. (WTC2023 to approve content and format)	- Company Logo at the Virtual Platform (through banner on the Sign-in page) - E- Bag insert (digital adv)
Internal adv page UNLIMITED	€ 5.000	2 pages adv (spread) inside the final printed pocket program	- Company Logo at the Virtual Platform (through banner on the Sign-in page) - E- Final Program incl. Sponsors' adv (uploaded in the virtual platform)
	€ 3.500	Full page inside the final printed pocket program	
	€ 2.000	1/2 (Half) page adv inside the final printed pocket program	
Selfie corner EXCLUSIVE SPONSORSHIP	€ 3.500	Sponsor's logo visible in the selfie corner area for the whole duration of the Congress	
Stickers on mirrors in the washrooms EXCLUSIVE SPONSORSHIP	€ 8.000	Sponsor's logo printed on the stickers located on mirrors in the washrooms of the venue. A great chance for advertising, through high-visibility traffic areas!	
Floor Stickers (Skalkotas / MC Level) EXCLUSIVE SPONSORSHIP	€ 5.500	Congress logo and Sponsor's logo displayed on the floor in a high traffic area of the venue, to mark the path from the specified level entrance to the floor's meeting rooms.	
Branded area (Sponsor's logo with a laser) 5 AREAS AVAILABLE	€ 3.500	Congress Logo & Sponsor's logo playing on a dedicated wall or ceiling inside the venue (logos appear in an animation loop)	
Lounges / Relaxing areas 4 LOUNGES AREAS AVAILABLE Exclusive Sponsorship for each Area	€ 6.500	Sponsor's logo on the lounges/relaxing areas of the congress venue. These areas provide a unique opportunity to present your company brand while providing a valuable enhancement to the attendee experience.	- Company Logo at the Virtual Platform (through banner on the Sign-in page)
Sound Absorbing Pods 4 AREAS AVAILABLE Exclusive Sponsorship for each Area	€ 9.000	Sponsor's branded foam panels in dedicated areas of the congress venue. These areas provide an isolation space offering a valuable enhancement to the attendee experience. <i>This sponsorship opportunity should be booked until December 2022.</i>	
Seating Cubes 2 AREAS AVAILABLE Of 35 Cubes each	€ 6.500	Sponsor's brand on the seating cubes allocated in 2 high traffic areas of the congress venue. These areas will be used for delegates' relaxation throughout the congress, especially during session breaks.	

* VAT not included

Other Sponsorship Opportunities



Selection of Sponsorship Opportunities \geq €14.000 will result in acknowledgment of the Sponsor, in the corresponding amount category (i.e Silver / Gold etc). This is not extended to include the benefits of major sponsorship packages.

Other

Sponsorship Opportunities	Cost *	Entitlements	Additional Benefits (through the Virtual 3D Platform)
Environmental Social Governance (ESG) Sponsor UNLIMITED	upon request	Opportunity to connect your brand with an ESG Initiative: - Logo on the 'Sponsors' page as an ESG Initiative Sponsor - Link to the sponsor website	- Company Logo at the Virtual Platform (through a banner on the Sign-in page)
CSR activities upon discussion UNLIMITED	upon request	If you want to connect your name/ brand with a CSR activity, please contact sponsorship@wtc2023.gr to discuss all possible ways and options!	

* VAT not included

Virtual Only Options

Sponsorship Opportunities	Cost	Benefits (through the Virtual 3D Platform)
Meeting Hub EXCLUSIVE SPONSORSHIP	€ 3.500	- Company Brand on Meeting Hub area of the Virtual Platform. Delegates visit this area very often to network with other delegates - Company Logo at the Virtual Platform (through banner on the Sign-in page)
Live Support EXCLUSIVE SPONSORSHIP	€ 6.000	- Company Logo on Live Support area of the Virtual Platform. Delegates visit this area very often to ask anything related to the congress - Company Logo at the Virtual Platform (through banner on the Sign-in page)
Gamification 3 OPPORTUNITIES AVAILABLE 1 Sponsor per day (15-16-17 May 2023)	€ 6.500	- Opportunity to offer a relaxing break to attendees. The game or quiz name will include "sponsored by" messaging, and the sponsor can also provide a prize. (Game content provided by the sponsor) - Company Logo at the Virtual Platform (through banner on the Sign-in page)

Exhibition Opportunities



Special Notes For Exhibitors:

- ITA Prime Sponsors are offered a 4 weeks priority period to book their preferred booth/space location.
- After this period, exhibition booths are offered on a first come, first served basis.

Further benefits for the Exhibitors:

Special flat rate for any additional full physical or virtual registration (up to 10) at the cost of the applicable per type early fee, throughout the pre-registration period.

Exhibition Area • (ZONES A-B-C-D-E)

Exhibition Options	Cost *	Entitlements	Additional Benefits for Exhibitors (through the Virtual 3D Platform)
9 sqm space rate ON A FIRST COME- FIRST SERVED BASIS	€ 4.500	Provision of: - 9sqm [3m (l) x 3m (d)] of exhibition space only. (Carpeting and additional services are to be covered by the exhibitor) - 1 full congress registration - 1 exhibitor pass - Company name in the Exhibitor list	
9 sqm booth rate ON A FIRST COME- FIRST SERVED BASIS	€ 5.500	Provision of 9sqm [3m (l) x 3m (d)] of exhibition area including: - Standard Shell Scheme build-up [melamine panels partitions of 1m (l) x 2,5m (h) each, with square aluminum frames] - Company name fascia in black and white Dimensions 1m (l) x 0,25m (h) - 3 Spotlights - 1 KW/220V electricity outlet - Carpet - 1 full congress registration - 1 exhibitor pass - Company name in the Exhibitor list	- Company logo at the Lobby of the 3D Virtual Platform - Company name/logo at the Exhibition through a self-standing desk, and a live chat opportunity with delegates - Special offer of a 3D booth in the Virtual Platform (€ 2.800 including 5 branding options)
12.5 sqm space rate 7 AREAS / SPACES ON A FIRST COME - FIRST SERVED BASIS	€ 5.500	Provision of: - 12.5sqm [5m (l) x 2.5m (d)] of exhibition space only. (Carpeting and additional services are to be covered by the exhibitor) - 1 full congress registration - 1 exhibitor pass - Company name in the Exhibitor list Zone D1, booths/areas indicated with (L)	
12.5 sqm booth rate	€ 6.500	Provision of 12.5sqm [5m (l) x 2.5m (d)] of exhibition area including: - Standard Shell Scheme build-up [melamine panels partitions of 1m (l) x 2,5m (h) each, with square aluminum frames] - Company name fascia in black and white Dimensions 1m (l) x 0,25m (h) - 4 Spotlights - 1 KW/220V electricity outlet - Carpet - 1 full congress registration - 1 exhibitor pass - Company name in the Exhibitor list Zone D1, booths/areas indicated with (L)	

* VAT not included



Exhibition Opportunities



Special Notes For Exhibitors:

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- After this period, exhibition booths are offered on a first come, first served basis.

Further benefits for the Exhibitors:

Special flat rate for any additional full physical or virtual registration (up to 10) at the cost of the applicable per type early fee, throughout the pre-registration period.

Exhibition Area • (ZONE F)

(ZONE F, covered with tent at the same level and fully connected with Exhibition ZONES A-B-C-D-E)

Exhibition Options	Cost *	Entitlements	Additional Benefits for Exhibitors (through the Virtual 3D Platform)
9 sqm space rate ON A FIRST COME-FIRST SERVED BASIS	€ 4.500	Provision of: - 9sqm [3m (l) x 3m (d)] of exhibition space only. (Carpeting and additional services are to be covered by the exhibitor) - 1 full congress registration - 1 exhibitor pass - Company name in the Exhibitor list	- Company logo at the Lobby of the 3D Virtual Platform
9 sqm booth rate ON A FIRST COME-FIRST SERVED BASIS	€ 5.500	Provision of 9sqm [3m (l) x 3m (d)] of exhibition area including: - Standard Shell Scheme build-up [melamine panels partitions of 1m (l) x 2,5m (h) each, with square aluminum frames] - Company name fascia in black and white Dimensions 1m (l) x 0,25m (h) - 3 Spot lights - 1 KW/220V electricity outlet - Carpet - 1 full congress registration - 1 exhibitor pass - Company name in the Exhibitor list	- Company name/logo at the Exhibition through a self-standing desk, and a live chat opportunity with delegates - Special offer of a 3D booth in the Virtual Platform (€ 2.800, including 5 branding options)

Various outdoor Exhibition opportunities are available upon request. Please contact us at sponsorship@wtc2023.gr

Virtual 3D Booth

Sponsorship Opportunities	Cost *	Benefits (through the Virtual 3D Platform)
3D Virtual Booth in the Digital Platform The Company will have a 3D Virtual Booth in the Digital Platform & the Congress APP. It is a unique multimedia showcase designed to give proper emphasis to the services and products of the Sponsor.	€ 3.500	*The Sponsor can display (through 3 branding options) the following: - PDF files (ideal for new products/Launch) - Link for website - Video (link provided) and will also have the opportunity for social networking through: - Live discussion - Contacts exchange with attendees. Access will be available to both physical & virtual attendees
Extra Branding Panels	€ 700 / each	Increase your visibility by expanding your standard 3D Booth and displaying any kind of promotional material of your choice (i.e Adv, e-Leaflets, Video)

* VAT not included

All technical information regarding booth set-up and equipment will be included in the exhibitor's manual released the latest 6 months before the Congress.

Kindly note that any modification on booth space location, requested after contract signing, will result in an administrative fee of € 300.

All Sponsors & Exhibitors will be acknowledged in the:

- Final Congress Program
- Congress APP
- Congress Website
- 3D Virtual Platform

General Terms & Conditions

How to apply & Cancellation Policy

HOW TO APPLY

ITA Prime Sponsors are offered a 4 weeks priority period to book their preferred booth/space location. After this period, exhibition booths are offered on a first come, first served basis.

To apply, please return the sponsorship/exhibition form of interest by email to:

Sponsorship & Exhibition Management Team: E-mail: sponsorship@wtc2023.gr • **Tel.:** +30 210 683 3600

NEXT STEPS

- Upon receipt of the Sponsorship/Exhibition Form of Interest, the Professional Congress Organizer will send a confirmation and a contract which should be signed and returned, accompanied by the relevant deposit payment (as per payment conditions)
- First come- First served (after completion of the prime sponsor's selection) will apply to all sponsorship & exhibition options according to receipt of a signed contract and deposit.

SPECIAL REQUESTS

Looking for something different? If the sponsorship opportunities outlined in this brochure do not fully match your marketing and corporate objectives, we would be happy to hear any suggestions. To find out more about sponsorship opportunities or to address your specific inquiry, please contact sponsorship@wtc2023.gr

PAYMENT CONDITIONS FOR MAJOR SPONSORS

- 30% of the sponsorship upon confirmation (contract signing) • 40% of the sponsorship the latest on 30 September 2022 • Balance the latest on 28 February 2023, against invoice

PAYMENT CONDITIONS FOR EXHIBITION AND OTHER SPONSORSHIP OPPORTUNITIES

- 50% of the total due, upon contract signing • Balance by 28 February 2023, against invoice

Please note that any sponsorship/exhibition opportunity will only be reserved upon the payment of the required first deposit. Any late payment of the second or third installment that exceeds one week will be considered as an application for cancellation of the interested party for the selected sponsorship. Under such circumstances the cancellation policy will be activated by the organizers.

The issuance of an invoice for any partial payment is possible upon request.

All the amounts and payments are in Euro (EUR). Credit cards are accepted.

All sponsorship & exhibition prices are subject to VAT (if applicable). Bank charges are the responsibility of the payer.

CONTINGENCY (BACK-UP) PLAN FOR WTC 2023

In order to provide a clear and transparent agreement both with the pre-registered participants and with all categories of Sponsors and Exhibitors, the Organizers have prepared a [Backup Plan](#) in case certain unforeseen circumstances necessitate that WTC 2023 has to be converted to a purely virtual congress.

CANCELLATION POLICY

Cancellations requests must be sent in writing to: Sponsorship & Exhibition Management Team

E-mail: sponsorship@wtc2023.gr

Cancellation charges will be as follows:

- ▶ Cancellation request: Submitted the latest on 12 July 2022 (10 months before the Congress): 30% of the total cost will be charged as an administration fee
- ▶ Cancellation request: Submitted within the period 13 July 2022 and 3 January 2023 (4 months before the Congress): 50% of the total cost will be charged as an administration fee
- ▶ Cancellation request submitted after 3 January 2023: 100% of the amount due will be charged as an administration fee

Depending on the amount of the administration fee that will be charged, as per the previous cancellation provisions, the issuance of an invoice may be deemed necessary in case any previous invoice does not cover the final amount due as a result of the cancellation.

All invoices shall be paid within a week following the date of invoice issuance.

Exhibition Information



ADDITIONAL SERVICES

All additional requirements (e.g. special decoration, extra lighting, furniture, booth cleaning etc not included in the provided services mentioned in the entitlements) should be ordered separately and will be supplied at extra cost. Orders can be made upon release of the exhibitor manual.

EXHIBITOR REGISTRATION

- » Exhibitor staff must be registered and will receive a badge displaying the exhibiting company's name. The exhibitor badges will grant access to the exhibition area and to the coffee breaks/lunches as well as to the Opening Ceremony. In addition, you may purchase tickets for the Gala Dinner.
- » Complimentary exhibitor registrations are stated in the relevant entitlements based on your space or booth choice.
- » Additional exhibitor registrations are charged at the exhibitor registration fee of € 300.

OFFICIAL MAIN CONSTRUCTOR

The Official Main Constructor for the offered standard (Schell scheme) booth is the Professional Congress Organizer, CONVIN S.A.

NON-OFFICIAL CONSTRUCTORS

- » Exhibitors who have selected space only option, may appoint any competent constructor to design and construct their stand, The Organizers reserve the right to reject any construction or design they deem inappropriate.
- » Any contracting company must obtain consent and access permission from the Organizer.
- » Exhibitors wishing to use their own booth must clearly indicate it on the Exhibition Booking Form. In this case, the Exhibitor is responsible for submitting construction Details to the Professional Congress Organizer, in order for the appointed construction company to receive permission and access to the congress venue.

EXHIBITORS' MANUAL

The Exhibitors' Manual will be released the latest 6 months before the Congress. It will include: Technical details about the Venue, Final exhibition details / information and various options for extra exhibitors' needs.

PRELIMINARY SET UP / DISMANTLING TIME

Timing for set up & dismantling may change. Please refer to the exhibitors' manual for final timing.

Setup

Saturday 13 May 2023

07:00 - 18:00 For Customized booth only
18:00 - 24:00 Also for Schell Scheme

Sunday 14 May 2023

07:00 - 15:00 Also for Schell Scheme
15:00 - 23:00 Final Decoration Only

Operation

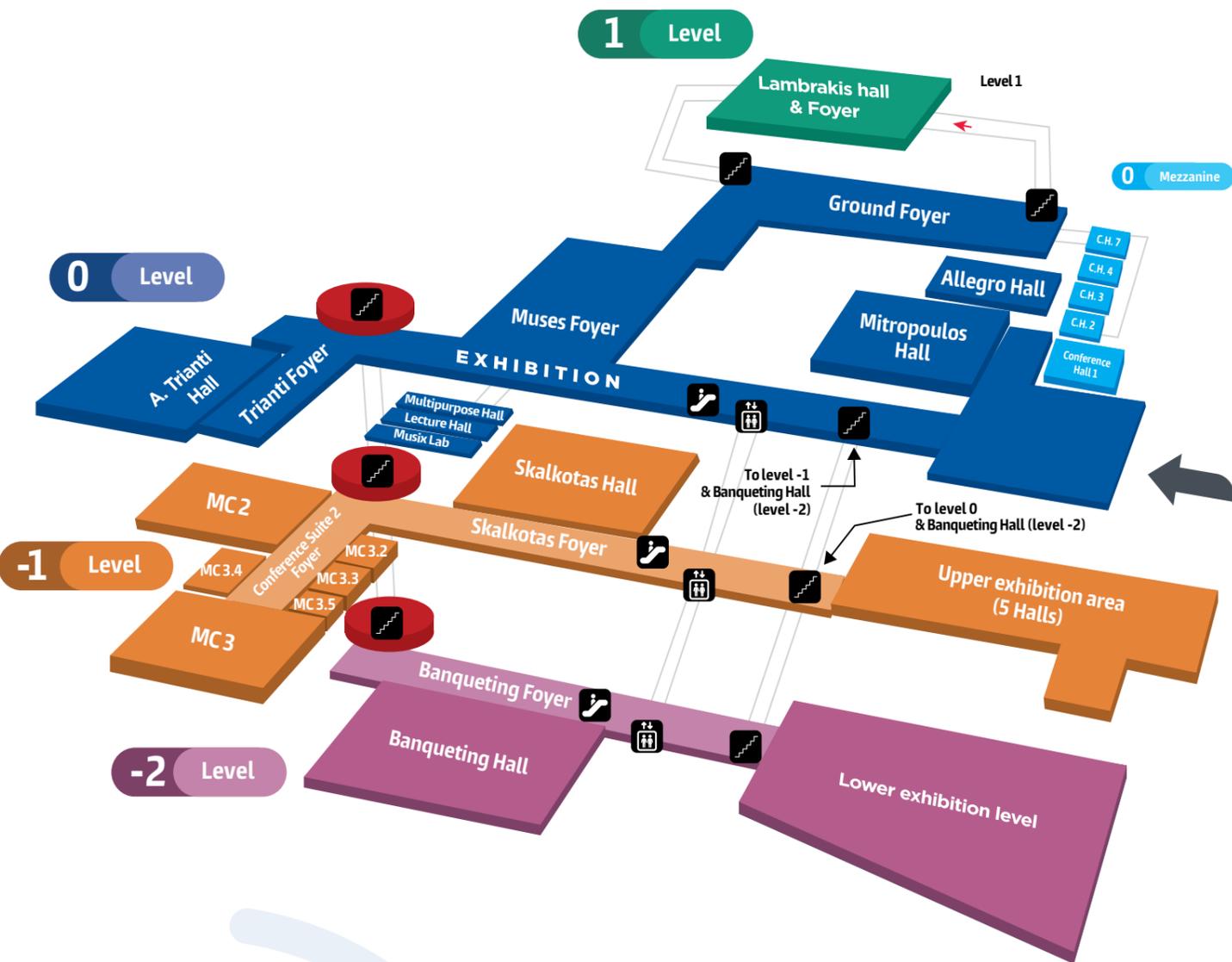
The exhibition will be open during congress hours, **15-17 May 2023**.

Dismantling

Thursday 18 May: 07:00 - 23:00



Simplified 3D Venue Layout



Exhibition Floor Plan

While the layout of the booths is finalized the organizers reserve the right to rearrange certain booths if deemed necessary (i.e in case of empty spaces, etc)



Issue A: Date 1-2-2022

Congress Policy



The assigned Professional Congress Organizer is committed to ensure the highest standards of quality and kindly asks for the implementation of the following policy:

- ▶ The technical services provided for all sessions of the Congress will be managed by the official AV company; any other potential supplier proposed by the sponsoring companies will be taken into account only if the official AV company is unable to meet the same requirements.
- ▶ Communication agencies called to manage the exhibition or any other aspect of the congress on behalf of the sponsoring company, are requested to submit the draft assignment to the Professional Congress Organizer for final approval.
- ▶ The distribution of corporate promotional material is forbidden outside of the relevant area of the exhibition stand.
- ▶ All food & beverage services provided during the Congress, in any area of the Megaron Athens International Conference Centre (MAICC), can be delivered only by the official supplier of the venue. Requests should always be made directly to the Professional Congress Organizer.
- ▶ All suppliers (of goods and services) must be provided for and approved by the Professional Congress Organizer.
- ▶ Use of the Congress and/or Societies' logo is always and, in all cases, subject to written approval by the Professional Congress Organizer (prior authorization of the Congress Organizing Committee).

All sponsoring companies are kindly requested to abide by the Guidelines listed above.

PHISHING AWARENESS

You are strongly advised to be alert for unauthorized agents who may contact you directly by email or phone, offering their services. **CONVIN S.A is the only authorized agency for WTC2023**, as the officially appointed Professional Congress Organizer.

Contacts us



Professional Congress Organizer



CONVIN S.A.

K. Varnali 29, 15233, Athens, Greece

+30210 6833600

info@wtc2023.gr

www.convin.gr

CONVIN S.A is the official Congress partner for hospitality services (i.e hotel accommodation, land arrangements etc) and is the only agency offering hospitality services on behalf of the WTC2023.

A variety of rooms have been secured in a wide range of hotels in the area of the congress venue. Early booking is highly recommended.

For Sponsorship & Exhibition



Please contact us to discuss sponsorship packages tailored to fit your needs

E-mail: sponsorship@wtc2023.gr

For Delegate Services



(Registrations and/or hospitality services/accommodation)

E-mail: registration@wtc2023.gr

www.wtc2023.gr

